

I have over 15 years of experience art directing, designing and providing creative solutions for a wide range of clients in a wide range of mediums. And I'm looking to do great work with great people for a great company.

### **ottoman creative group {owner}** grand rapids, mi (2011 – present)

Being owner of my own creative shop is a new experience that has helped me grow extensively. I currently offer services such as creative direction, art direction, and design for non-profit and corporate clients of all sizes. Projects have included but are not limited to identity, print ads, brochures, direct mail, posters, T-shirts, websites, web banner ads, 300+ page book layout/design, presentations, packaging. **Clients include: Davenport University, DeWys Manufacturing, Safe Families for Children, Pregnancy Resource Center, PrepNet Schools, Word of Life International, The Image Group, Hanon McKendry, Grey Matter Group, among others.**

### **hanon mckendry {art director}** grand rapids, mi (2005 – 2011)

Art direction and creative thinking for non-profit and corporate clients comprised the bulk of my work. It's a collaborative working environment where I'm paired with a copy writer to do award winning work. Projects included but were not limited to identity, print ads, direct mail, brochures, posters, T-shirts, websites, web banner ads, videos, book covers, presentations, catalogs, magazines, point-of-purchase, packaging and signage. **Clients include: Meijer, Furniture Row, Rayovac, Zondervan, Life International, National Christian Foundation, National Heritage Academies, Grand Valley State University among others.**

### **erwin-penland / a hill-holiday company {art director}** greenville, sc (1998 – 2005)

My responsibilities included graphic design and art direction for some significant national brands. Work at Erwin-Penland was fairly heavy on the print side of the creative world, I did more than my fair share of collateral. It was a great environment to learn how to work with and within corporate standards. It was also great to contribute to their growth. I joined the company when they had about 25 employees, and moved on after it had grown to about 125. **Clients included: Wachovia, Uniroyal Tires, Verizon Wireless among others.**

### **greenville hospital system {graphic designer}** greenville, sc (1997 – 1998)

This was my introduction to the world of the internal creative department. Contrary to popular opinion, it was a very good experience. The people I worked with were more like family than coworkers. **Clients included: Greenville Hospital System, obviously.**

### **knowledge**

Creative Suite, including InDesign, Photoshop, Illustrator, Acrobat. I know Keynote pretty well and PowerPoint too. I have a working knowledge of HTML, CSS, Java script, and Flash. And I'm always looking to learn more.

### **awards**

I have several silver addys, a third district gold addy, been included in a "creative" design annual, some other awards for some political ads that I worked on ... but, to be perfectly honest, awards are not a good indication of the type of work I do, or the type of work I want to do. I appreciate them, but I'd rather know that my work worked — that it accomplished the intended goal and that the client was happy.

### **education**

I have a B.S. in Graphic Design/minor in Print Journalism (Bob Jones University, Greenville, SC)